



WEEKLY MARKETING UPDATE REPORT

Date: _____ Transferee: _____
Broker: _____ Completed By: _____
Property Address: _____

Current List Price: \$ _____ # of Showings (since last report): _____
ShowingComments/Feedback:

Competing Properties (recent listings/sales)

Address	Style	Sq Ft	Rms	BRs	Baths	Garage	Age	Dist.	DOM	List Price	Sale Date	Sale Price
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Competing Listings

Competing Sales

Competing Property Comments:

Sales: _____
Listings: _____

Market Information:

Comments:

of new competing listings (last 30 days): _____
Total # of competing listings: _____
avg. # of days on market: _____
of competing sales (last 30 days): _____

Factors impacting strategy (changes in: market conditions, economy, house condition, financing, competition, etc...)

Broker/Agent recommendations (next month's strategy):

Recommended List Price \$ _____ Probable Sale Price \$ _____